



MASTER IN PRODUCT DESIGN FOR PROFESSIONAL

(Design for the Development of Industrial Products
- Master in Design per lo Sviluppo del Prodotto Industriale)

III Edition

www.polidesign.net/mdspi

Language: Italian
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First level University Master by Politecnico di Milano

The Master in "Product Design for Professionale - Design per lo sviluppo del prodotto industriale" is addressed to graduates and professionals who are interested in specializing in Product Design. The Master will provide the tools to improve the participants' professional skills in the branches of techniques and creativity, with a special attention to projects quality and to the production of the carried out projects.

Design and cooperation with companies is the fundamental point of the education.

MASTER STRUCTURE

The Master is made of lectures, seminars, exercises and workshops divided into four investigation areas:

- > big home appliances
- > small home appliances
- > domotics
- > consumption electronics and information technology products

THEMES AND AREAS

The education path is divided into four parts:

- > Area 1 – Project Tools

Projects by CAD

Processes and criteria to develop industrial products of average complexity

Workshop

Laboratori for the Development of Products

- > Area 2 – Technology and Production

Production processes and methods

Financial evaluation of projects

Quality check, certification and License/Patent Issuing

Materials and technologies

- > Area 3 – Market and Innovation

Marketing and communication

Tools for the Innovation

- > Area 4 – Professional Tools

Empowerment

English

Internship

ADMISSION

The Master is aimed to graduates who took a Laurea Triennale (which corresponds more or less to the Bachelor Degree) in Engineering, Architecture or Industrial Design. The selection takes is based on the evaluation of the curriculum vitae and an interview.

SCHEDULE

The Master will be divided into 480 hours of lectures and 320 hours of internship. The lectures will take place in POLI.design.



Pictures of students' projects

MORE INFORMATION

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