

Partial exemptions for the First Level Specializing Master in in DIGITAL STRATEGY. DESIGN E COMUNICAZIONE PER LA RETE - 2017/2018

Partial exemptions on the total amount for the Specializing Master DIGITAL STRATEGY. DESIGN E COMUNICAZIONE PER LA RETE anno 2017/2018.

- 1 partial exemption of 50% on the fee
- 2 partial exemptions of 25% on the fee

How to apply

Students must submit their request to formazione@polidesign.net emphasizing their motivations and their strengths in order to get the partial exemption.

The application and assignment of partial exemptions take place during the admission process to the Master, and never after its starting date.

Admission to the Master is independent from the partial exemption assignment.

Award criteria

The partial exemptions are awarded on merit and on the basis of the requirements of the Rectoral Decree, see ART. 5 Decreto Rep. n° 959 Prot. n° 16522 Data 28.02.2017.

In assessing candidates and assigning partial exemptions, the Master Board will consider:

Technical evaluation:

- Curriculum vitae (10%);
- Work experiences (5%);
- Social and communication skills (30%);
- Curiosity (25%);
- Expectation and motivation (30%).

Motivation assessment

- Culture of communication (40%);
- Social media culture (con peso 30%);
- Web marketing techniques (30%).

In the evaluation will be considered also these parameter:

- Geographical distance (will be facilitated candidates resident at long distances from Milan);
- Evaluation of the selection Committee about the cultural qualities of the candidate and familiarity with the master themes;
- Level of the knowledge of English language: B2 level/Italian language: B2 level;
- Graduation mark.

The feedback on the allocation of a possible partial exemption for those who receive a score below the 900/1000 for at least one of the two evaluations will occur simultaneously with feedback on the admission to the Master.

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In order to request the partial exemptions, candidates must submit:

- Admission form of the master (available at <http://polidesign.net/it/digitalstrategy/download>);
- Curriculum vitae;
- Motivation letter;
- Photocopy of the academic transcript in the original language detailing the marks obtained for each examination, plus the translation in Italian, English, French or Spanish, or the Diploma Supplement;
- Copy of the identity document or passport for the extra EU citizens.

Such partial exemptions cannot be combined with other exemptions, scholarships, subsidies for attendance provided by both POLI.design or by other entities. Partial Exemptions are only usable for the Specializing Master DIGITAL STRATEGY. DESIGN E COMUNICAZIONE PER LA RETE - 2017/2018 established and activated with Decreto Rep. n° 959 Prot. n° 16522 Data 28.02.2017

The selections will take place in chronological order of receipt of the application, until assignment of all available spots.

The deadline to apply for the partial exemptions is **05/07/2017 h 13.00** (CET), POLI.design will proceed to the statement of partial exemptions by 07/07/2017 with a written communication.

Within 10/07/2017 the awarded party must send to formazione@polidesign.net a statement of acceptance of the partial exemption written in free form and proceed to the payment of the first installment no later than 24/07/2017, or will lose the right on the same, and the awarding of the exemption will be processed to the candidate or candidates immediately following in the ranking.

The initiative is valid until 05/07/2017, h 13.00 (CET).

The master board reserves the right not to award all available partial exemptions, if there are no candidates with the appropriate requirements.

All partial exemptions can be modified without notice.

For more information, please contact Ufficio Coordinamento Formazione: T. +39 0223997208 | formazione@polidesign.net

Milano 14/02/2017