



Rep. Decree n° 4817 Prot. n° 111106
Date 01.07.2019
Title III Class V
UOR SOFPL

HAVING REGARD to the Statute of Politecnico di Milano;
HAVING REGARD to Directorial Decree of 3.11.1999, n.509;
HAVING REGARD to Directorial Decree of 22.10.2004, n. 270;
HAVING REGARD to the Educational Rules of University;
HAVING REGARD to the University Master's Regulation of Politecnico di Milano enacted with Rectoral Decree n. 2235 of 05.08.2013;
HAVING ACQUIRED the favourable opinion of the Academic Senate in its meeting of 17.06.2019, regarding the organization and activation of Specializing Masters, among which the Specializing Master of I Level "TRANSPORTATION & AUTOMOBILE DESIGN"

HEREBY DECREES

That the "TRANSPORTATION & AUTOMOBILE DESIGN" Specializing Master of I Level is set up and activated for the year 2020/2021.

ARTICLE 1 **Master features**

At the Department of Design, the "TRANSPORTATION & AUTOMOBILE DESIGN" Specializing Master of I Level is set up and activated.

The administrative seat of the Specializing Master is at POLI.design S.c.r.l., the reference School is the School of Design. The Head of the Specializing Master is prof. Fausto Brevi.

The Specializing Master Programme Commission is made up by professors of Politecnico di Milano: Fausto Brevi, Antonella Valeria Penati, Nicola Crea, Marco Turinetto, Venanzio Arquilla; Dr Emilio Mario Favilla, Car designer, Dr Samuel Codegoni and Dr Flora Gaetani, Industrial designer, Francesca Lavizzari, architect.

ARTICLE 2 **Educational objective and job opportunities**

The Specializing Master in "Transportation & Automobile Design" is the Car Design course of Politecnico di Milano that aims to train a designer with a complete vision of the design process as commonly in use at major automobile Style Centers. The world of automobile and his design culture show a big complexity and specificity, that cannot disregard by the comprehension of the entire system of the style development. This awareness helps and allows the interaction among all elements that contribute to solve economic, technical, stylistic and marketing problems. A new car must be designed in its technical, social and economical context, at least three years in advance. This course means to train excellent car designers, but even more it has the goal to transfer a wide range of competencies which are not commonly taught in the standard university courses.

The result of this course is an innovative professional figure with advanced competencies that pertain to principal activities related to car styling. Indeed, during the course the students acquire competencies to operate in terms of problem setting and of problem solving within the sector of car designing, as well as happens in the Style Centers. The student will develop competencies in exterior design, in interior design, in

materials and colours design, as well as specialist technical abilities like physical modelling with clay or virtual modelling and other techniques of digital presentation based on the use of a virtual room. In this way, the facilities of the Design Department of Politecnico di Milano, like the Prototypes Lab, enrich the formative activities with the availability of structures suiting the course objectives. At the end of the course students will be able to introduce themselves into the car design process, not only in traditional roles and companies, but also into the network of companies that act, interact and cooperate with Style Centers for co-design development. This is possible because students will be able to manage the problems that can be found in a working group, and to support the creativity process in an effective way.

The course will be provided in English.

ARTICLE 3

Content and organization of training activities

The Specializing Master will start in **March 2020** and will end at the end of **May 2021**.

The course aims to train designers that can develop their creativity, integrating it with cycles of academic lectures, experiencing the whole process of design as in the style centers of the world of the car design, from the definition of the exterior design to the development of the interiors and to the study and the choice of materials and colors, from the physical modeling with clay to the digital modeling. The study plan includes lessons taught in italian language when it could be the best choice to deal with characteristics of the italian way to industrial design.

Courses	SSD	CFU/ECTS
Unit 1: Car Design Studio	ICAR/13	22
Unit 2: Transportation Design Workshops	ICAR/13	8
Unit 3: Alias modelling for Car Design	ICAR/17	4
Unit 4: Colour & Trim	ICAR/13	3
Unit 5: Multimedia Tools for Car Design	ICAR/17	3
Unit 6: Experience Interaction Design for Vehicles	ICAR/13	3
Unit 7: Vehicles Architecture	ING-IND/14	4
Unit 8: Ergonomics	ICAR/13	3
Unit 9: Car Design Culture	ICAR/13	3
Unit 10: Presentation Techniques for Car Design	ICAR/17	4
Unit 11: Creative Group Empowerment	ICAR/13	2
Unit 12: IP law in Automotive Design	IUS/04	1
TOTAL		60

ARTICLE 4

Requirements for participation

Candidates with Laurea (equivalent to Bachelor of Science) or Laurea Magistrale/Specialistica (equivalent to Master of Science) in Architecture, Design, Engineering, or equivalent qualifications can be admitted to the Specializing Master, if the Master's training can be a valid completion for the experiences gained by the

candidate. Different qualifications will be evaluated during the selection process of candidates. For foreign candidates, equivalent academic qualifications in the related academic fields will be evaluated. It's mandatory to do a self- declaration of a knowledge of the Italian language at least at a A2 level and a knowledge of the English language at least at a B1 level.
The selection is made by the Commission.

ARTICLE 5

Formal fulfilment

The **admission application** must be presented in one day from the day after the date of this Decree and **within the 28th of February, 2020.**

*** Italian/foreign citizens with educational qualifications obtained in Italy**

- Self-certification concerning personal identity (surname and name, date and place of birth, nationality and residence)
- copy of the identity document
- copy of the Diploma Supplement or photocopy of the laurea qualification and certificate with the list of exams taken for graduate students of the Old Educational System
- Curriculum Vitae

*** Italian/U.E. citizens with a qualification obtained abroad**

- Self-certification concerning personal identity (surname and name, date and place of birth, nationality and residence)
- copy of the identity document
- Photocopy of the academic qualification obtained, with a certificate showing the scores obtained in each exam or Diploma Supplement (**upon enrolment, the on-site Value Declaration issued by the Italian Representation abroad competent for the territory or certification issued by the Enic/Naric Centres**)
- Curriculum Vitae

The admission application must show the declaration. "I authorize this University, pursuant to EU Regulation n. 2016/679 regarding the protection of personal data, the personal data processing for the sole purposes related to the admission, enrolment and management of the master, and in any case, I allow to disclose personal information to third parties and in particular:

- to public and private Bodies for possible recruitments;
- to training programme providers; to the Bank Treasurer of Politecnico for services connected to taxes;
- to bodies managing honor loans, accommodation, flexible employment contracts, cultural, recreational and/or sport activities.
- It also authorizes the use of data for statistical purposes in compliance with the procedures and authorizations required by the aforementioned legislation.

The whole information on data processing and rights of the interested party is available on the web site www.polimi.it/privacy

The documents must be sent to:

Poli.Design
Via Durando, 38/A
20158 MILAN (MI)
Phone: +390223995911
Fax: +390223997217
email: formazione@polidesign.net

Pursuant to Article 75 of Presidential Decree 445/2000, if the Administration finds, on the basis of appropriate checks, an untruthful content on declarations provided by the candidate, the declarant does not have the benefits eventually obtained by the provision issued on the basis of the untruthful declaration.

*** Non-U.E. citizens with a qualification obtained abroad**

Non-EU foreign citizens must submit to the Institution:

- **copy of qualification** in original language and the related translation into Italian/English/French or Spanish
- **copy of transcripts** with the list of exams in original language and the related translation into Italian/English/French or Spanish or **Diploma Supplement**
- **copy of valid passport**
- Curriculum Vitae

At least 30 days before the closing date for registration, as indicated in this article.

The Institution sends all the documents listed above for the evaluation of the qualifications, for the purposes of participation in the Specializing Master, to Politecnico di Milano, **Corporate and Continuing Education Master and Specializing Programmes, within the deadline of this call**, according to the provisions of the MIUR/MAE note "Procedures for access, stay and registration of visa applicant students for higher education programmes in Italy for the academic year 2019/2020"

The Corporate and Continuing Education communicates the acceptance of the student and the outcome of the access tests, where required, to the competent Representations, for completion of the documentation related to the qualification, required for the issue of the Entry Visa.

After confirmation of acceptance by the University, the candidates submit their qualification to the Diplomatic Representation, for the required consular acts.

ENROLMENT METHOD:

Students admitted to the Master must submit to the Institution that provide the course the application for enrollment on the specific dedicated form, with stamp duty, it can be downloaded from the University website at the page <https://www.polimi.it/corsi/documentazione/> with copy of an identity document (passport in case of non-EU citizens). The achievement of the academic qualification in Italy can be self-certified by filling out dedicated box on the enrollment application, while the qualification obtained abroad must be documented by presenting an **on-site value declaration** issued by the Italian Representation abroad competent for the territory (Italian Embassy or Italian Consulate) on letterhead with its original stamp; **or certification issued by the Enic/Naric Centres.**

Non-EU citizens, in addition to documents mentioned above **must submit a copy of the residence permit.**

ARTICLE 6
Qualification and recognitions

CERTIFICATION ISSUED

At the end of the programme, after passing the final exam, the Specializing Master diploma of I level in "Transportation & Automobile Design" will be issued, in English.

To obtain the admission to the final exam of the Master, students must submit to Politecnico di Milano - within 30 days before the exam date - a specific request on legal paper. The request form can be downloaded from the University website, on the page <https://www.polimi.it/corsi/documentazione/>

OBLIGATIONS OF STUDENTS

Attendance to the activities of the Master is compulsory for at least 75% of the programme activities. The renunciation to study must be submitted in writing. The training period cannot be suspended

for any reason. It is not possible to enrol, at the same time, in a Specializing Master and in another study programme activated by an Italian University.

METHOD OF VERIFICATION

Verification tests and a final exam are provided. The final exam will consist in presentation and discussion of final work.

ARTICLE 7 Tuition fees and contributions

The cost of the Specializing Master is € 14,500.00, to be paid as below:

- € 500.00 – registration fee to Politecnico di Milano
- € 14,000.00 – participation fee

The registration fee for Politecnico di Milano will not be refunded under any circumstances

Tax and registration fee can be paid to the current account number: IBAN IT19H0569601620000010075X08 – at Banca Popolare di Sondrio – Branch 21 – Via Bonardi 4 – 20133 Milan - To POLI.design
Indicating Master TRANSPORTATION & AUTOMOBILE DESIGN, as the reason of payment.

ARTICLE 8 Data Treatment

The University, pursuant to EU Regulation n. 2016/679 regarding the protection of personal data, uses the personal data processing for the sole purposes related to the admission, enrolment and management of the master, and in any case, I allow to disclose personal information to third parties and in particular:

- to public and private Bodies for possible recruitments;
- to training programme providers; to the Bank Treasurer of Politecnico for services connected to taxes;
- to bodies managing honor loans, accommodation, flexible employment contracts, cultural, recreational and/or sport activities.
- It also authorizes the use of data for statistical purposes in compliance with the procedures and authorizations required by the aforementioned legislation.

The whole information on data processing and rights of the interested party is available on the web site www.polimi.it/privacy

ARTICLE 9 Advertisement

This Decree is published on the Politecnico di Milano website at the page <https://www.polimi.it/corsi/master-universitari-e-corsi-post-laurea/>

FOR INFORMATION ON THE UNIVERSITY MASTER:

Dr. Elisa Piccini

via Durando 38/a- 20158 Milano

Tel.: +390223995911

Fax: +390223997217

email: formazione@polidesign.net

<http://www.polidesign.net/tad>

Milan, 01.07.2019

The Rector
(Prof. Ferruccio Resta)
Signed Ferruccio Resta

Digitally signed, according to the law