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EXPERT DESIGN TALKS

MARCH 16th / 1.15 p.m.

AULA B2.1.13

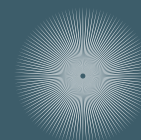
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EXPANDING THE SCOPE OF DESIGN IN GOVERNMENT

Sabine Junginger, PhD is the Head of the Competence Center for Research into Design & Management at the **Lucerne University of Applied Sciences and Arts** in Switzerland. She is internationally known for her work on human-centered design in government: an area of design practice and research dedicated to help policy-makers and public managers re-orient policies, public organizations and public services around people. She will talk about her latest book, *Transforming Public Services by Design*. Sabine holds a PhD in Design from Carnegie Mellon University as well as an MDes in Information Design and Communication Planning.



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