INFORMATION AND CONSENT

Information pursuant to art. 13 of Legislative Decree 30 June 2003 No. 196

Legislative Decree No. 196 of June 30, 2003 provides that the «person concerned» or «the person on whom the personal data are collected» must be informed in advance, either verbally or in writing, of the following.

Data Controller of personal information

The holder is POLI.design, according to and for the effects of articles 4 and 28 of the Privacy Code regarding all data processing carried out for the purposes set out below, is jointly and severally liable for the collection and subsequent use of personal data and determines in conjunction with others:

- How the data is to be stored
- Who may have access to information held on the database
- Which marketing activities can be carried out.

More detailed information on the names of internal and external data processing managers can be addressed in writing to:
POLLi-design Via Durando 38a - Milan - 20158 - [MI] Italy

Purpose of data processing

Personal data are handled within the normal activities of POLI.design for administrative and accounting purposes, namely:

- Fulfilment of tax or accounting obligations
- Customer management
- Purpose of publicity and transparency on the web by public entities and other obliged bodies.

Personal information is treated as part of normal POLI.design activity for marketing purposes, solely with your consent, for the submission of advertising materials for products and/or services of the subsidiaries and/or affiliates of POLI .design and/or third-party companies and for dissemination on the social media pages of POLI.design.

Sources of personal data.

Personal data held by the Data Controller are collected directly from the data subject. All data collected will obviously be treated confidentiality and in accordance with current regulations. The controller undertakes to process the personal data in a lawful and correct manner, to collect and record the data for specific, expressly mentioned and lawful purposes and to use it in other processing transactions in ways which are compatible with such purposes. The controller also undertakes to verify that the data is accurate, updated, relevant, complete and not excessive in the light of the purposes for which they are collected or subsequently processed and that it is kept in a manner which enables the person concerned to be identified for a period of time not exceeding that necessary for the purposes for which it has been collected or subsequently processed.

"POLI.design, fondato dal Politecnico di Milano nel 1999, insieme a Scuola del Design e Dipartimento di Design, fa parte del Sistema Design del Politecnico di Milano."
Individuals, groups of individuals to whom personal data may be disclosed

The data will be communicated to the person in charge and to the employees of POLI.design for administrative and accounting purposes necessary to carry out activities strictly related and instrumental to managing the relationship in progress. Companies or external persons carrying out closely-related activities instrumental to the management of the administrative accounting relationship:

- Subsidiary and associate companies within the European Union
- Consultants and freelancers, individuals and associates.

Processing Methods

The processing will be carried out in the following ways: paper media, magnetic media, manually and/or electronically, or automated. Personal data will be stored in both a paper archive and in the electronic database to follow the purposes and activities indicated in this information.

Rights referred to in article 7

Article 7 of Legislative Decree No. 196 of June 30, 2003 grants citizens specific rights.

The interested party has the right to obtain confirmation of the existence of his/her personal data, even if not yet registered, and the communication of the same in an intelligible manner.

The interested party has the right to obtain the information on:

a) The origin of the personal data;

b) The purposes and procedures of data processing;

c) The logic applied in case of processing with the help of electronic systems;

d) The identification data of the holder, the person in charge and the appointed representative according to article 5, paragraph 2;

e) The subjects or categories of subjects to whom the personal data may be communicated, or who can learn about them in their capacity as appointed representative of the State, as manager or employee.

The interested party has the right to obtain the information on:

f) the updating, rectification or, where relevant, integration of data;

g) The deletion, transformation into anonymous form or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed;

h) evidence that the operations in letters a) and b) have been disclosed, including their content, of those to whom the data has been communicated or disseminated, except in the case where such fulfilment becomes impossible or requires the use of means which is disproportionate compared to the protected right.

The interested party has the right to object, entirely or in part:

a) To the processing of his/her personal data for legitimate reasons, even if pertinent to the purpose of their collection;

b) To the processing of personal details for the purpose of sending advertising materials, for direct sales or for carrying out market research or commercial communications.