

POLI.DESIGN
FOUNDED BY POLITECNICO DI MILANO

Education

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SPECIALIZING MASTER IN
**FASHION
ACCESSORIES &
JEWELLERY: DESIGN
& MANAGEMENT**

XII EDITION - JANUARY 2025

GENERAL OVERVIEW

Today, **accessories make fashion**.

Shoes, jewelry, handbags, and hats are icons of style and taste, symbols of distinction and identity, and witnesses of the made in Italy quality.

For this reason, the major fashion brands always give more importance to accessories in their multiple interpretations requiring dedicated professionals. Therefore, the theoretical training in the classroom alternates with case studies and practical activities in the field, leading to the achievement of a fundamental objective: the acquisition of specific methods and techniques to face the world of work.

The **Specializing Master in Fashion Accessories & Jewellery: Design & Management** is addressed to junior profiles of a 'hybrid' character, with the ability to combine specific design skills on particular product categories of the accessory supply chain (from jewelry to footwear, handbags, up to eyewear and hats), together with a knowledge of production processes and managerial strategies.

This robust specialization is typically acquired after several years of work experience and traditionally not trained within academic courses. The Specializing Master represents, therefore, an **accelerator of specialized skills**, able to make profiles immediately operational in a business context.

TRAINING OBJECTIVES

The **Specializing Master** provides the **methodological tools and the design skills** to become accessory designer, with professional application ranging from fashion to product and combining superior craftsmanship with high technology.

DIDACTIC PLAN

Teaching content:

- Creativity and Innovation;
- Sustainability and Circular Economy;
- Management;
- Fashion Design Modelling;
- Fashion Design Graphics and Representation;
- Hat Design;
- Eyewear Design;
- Watch Design;
- Jewelry Design;
- Handbag Design
- Leather Design
- Luggage Design
- Shoes Design
- Fashion Design: Presentation and Portfolio
- Communication
- Internship
- Final Thesis

REQUIREMENTS

The Specialising Master is open to applicants who have a university degree (Laurea, equivalent to a Bachelor of Science) under the old or the new educational system or a Laurea Magistrale (equivalent to a Master of Science) under the new educational system in Architecture, Engineering and Design, and to applicants with equivalent qualifications. Applications can be accepted in chronological order but just until all the available places in classroom are sold out.

DEADLINES

To take part to the selection process, the application form must be completed online within the following deadlines:

- for Italian / foreign citizens with a qualification obtained in Italy within **November 30, 2024**;
- for Extra U.E. citizens within **October 30, 2024**;

PRICE

The cost of the Specializing Master is **€ 16.500** (€ 16.000 cost of the Master + € 500 entry fee at the Politecnico di Milano) FREE VAT ART. 0 DPR 633/72.

PARTNERS

POLIMI GRADUATE
SCHOOL OF
MANAGEMENT

24
ORE business
school

FACULTY

Scientific Director

Alba Cappellieri

Didactic Coordinator

Livia Tenuta

25
students

1500
hours

14
months

€ 16500
cost

CONTACTS

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<https://www.polidesign.net/en/formazione/product-design/master--accessory-design/>

