



## NOTICE ON THE PROTECTION OF PERSONAL DATA

*Dearest (hereinafter the interested parties),*

*browsing on our site does not involve any provision of personal data if you exclude the data collected through cookies, for the details of which please refer to the specific section. Instead, we collect personal data voluntarily provided by filling in the forms on the site <https://www.polidesign.net> or on the site of suppliers specialized in the guide to the choice of services, appointed by us, in order to respond to its messages relating to the institutional activity carried out by the Data Controller.*

*The following paragraphs contain a series of useful information to understand how we process personal data, in compliance with the provisions on the protection of personal data and the principles of lawfulness, correctness, transparency, purpose limitation and storage, data minimization, accuracy, integrity and confidentiality.*

*We therefore invite you to read this information carefully.*

### 1. DEFINITIONS

<b>Legislation (in force regarding the protection of personal data) Privacy</b>	Set of all the legislation relating to the protection of personal data: EU Regulation 679/2016 (GDPR or RGD), Legislative Decree 196/2003 (Code), Legislative Decree 101/2018, Legislative Decree 51/2018, Guidelines of the EDPB (ex WP29), Deontological rules and general authorizations of the Guarantor Authority, Provisions of the Guarantor Authority where applicable, International legislation in the field.
<b>Data Processing</b>	Any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
<b>Data Controller</b>	The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.



<b>Personal data</b>	Any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
<b>Special categories of personal data (formerly sensitive)</b>	Personal information relating to ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, state of health, life or sexual orientation of the data subject, as well as genetic, biometric and geo-localization information.
<b>personal data relating to criminal convictions and offences</b>	Personal information relating to criminal convictions, crimes or related security measures.

## 2. DATA CONTROLLER

POLI.design Scrl (hereinafter POLI.design) - with headquarters in Via Don Giovanni Verità n. 25, 20158 Milan; Tax Code / VAT number 12878090153 -, in the person of the pro-tempore legal representative, is the Data Controller of your personal data according to the definition given in the DEFINITIONS paragraph of this document. For any information, you can contact him/her at the e-mail address [privacy@polidesign.net](mailto:privacy@polidesign.net).

The Data Controller proceeded to identify and appoint a Personal Data Protection Officer (hereinafter DPO), who is available at the e-mail address [dpo@polidesign.net](mailto:dpo@polidesign.net).

## 3. ORIGIN OF YOUR DATA and CATEGORY OF COLLECTED DATA

The data subject to processing are those provided by you when filling in the forms on the site <https://www.polidesign.net> or on the site of suppliers specialized in the guide to the choice of services, appointed by us, to be able to respond to your messages relating to the institutional activity carried out by the Data Controller. The collected data are: name, surname, e-mail address and telephone number.

## 4. INFORMATION COLLECTED WHILE NAVIGATING THE SITE - COOKIES

For an extended description of cookies, please refer to the contents of the Cookie Policy. Apart from session cookies, the presence of Google Analytics cookies allows us



to collect information in an anonymous format for aggregate statistics that allow us to analyze some aspects of navigation on our site.

## 5. PROCESSING PURPOSE and LEGAL BASIS

POLI.design processes your personal data as defined above and indicated for the purposes illustrated hereinafter:

- A. To respond to specific messages (GDPR, art.6, paragraph 1, lett.b); B. For the pursuit of the legitimate interest of the Data Controller (GDPR, Article 6, paragraph 1, letter f). By way of example only and without exhaustivity:
- The security and protection of its information systems;
  - Statistical analysis of the visits made and the most visited pages;
  - The management of any litigation or legal disputes.
- C. To receive commercial proposals on POLI.design's products, activities and institutional services, by subscribing to the relative mailing list, concerning information messages and / or commercial and / or promotional communications relating to the institutional activity carried out by the Data Controller, by e-mail (Consent optional and revocable at any time; GDPR, Article 6, paragraph 1, letter a).

## 6. MANDATORY COMMUNICATION OF DATA

The provision of personal data requested when filling out the forms on the site <https://www.polidesign.net> or on the site of suppliers specialized in the guide to the choice of services, appointed by us, is mandatory for purposes contained in the paragraph PROCESSING PURPOSE and LEGAL BASIS points A and B of this Notice.

Conversely, failure to provide consent for the purpose contained in the paragraph PROCESSING PURPOSE and LEGAL BASIS point C of this information will not make it possible to receive messages, by subscribing to the relative mailing list, concerning information messages and / or commercial and / or promotional communications.

## 7. PLACE OF DATA PROCESSING and PROCESSING METHOD

Your data is processed within the European Union. All processing operations are carried out by means of computer / electronic tools, including automated ones, and on paper.

## 8. SUBJECTS AUTHORIZED FOR THE PROCESSING

POLI.design Società consortile a responsabilità limitata	Campus Bovisa Via Don Giovanni Verità, 25 20158 – Milano	T. +39 02 2399 7206 F. +39 02 2399 5970	info@polidesign.net www.polidesign.net	P.I. / C.F. 12878090153 C.C.I.A.A. Milano 192631 REA 1593683
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Your data is processed by employees and collaborators (persons authorized to process, or formerly in charge) who operate under the authority of POLI.design.

## **9. COMMUNICATION OF YOUR DATA TO THIRD PARTIES**

The Data Controller has entrusted the development and maintenance of the site to a specialized supplier. Furthermore, the site and the email domain used to receive your messages are managed, hosted by a specialized provider. Finally, for sending commercial proposals on POLI.design's products, activities and institutional services, the Data Controller uses the automated systems of a specialized supplier.

Apart from these subjects, who may come into contact with your personal data by virtue of the existing relationship with POLI.design, which has specifically appointed them "Data Processor" pursuant to art. 28 of the RGPD, the aforementioned data will not be disclosed to other subjects, nor disseminated.

## **10. STORAGE PERIOD OF COLLECTED DATA**

Your data collected for the purposes described in the paragraph PROCESSING PURPOSE and LEGAL BASIS:

- will be kept for the purpose indicated in point A of the aforementioned paragraph and will be deleted within two years from the last response sent to your message by the Data Controller, unless you have consented to receive commercial proposals on products, activities and services institutional of POLI.design;
- they will be kept for the purpose indicated in point B of the aforementioned paragraph for the entire duration of the judicial dispute, until the terms of enforceability of the appeals are exhausted;
- will be kept for the purpose indicated in point C of the aforementioned paragraph until the request for cancellation by you or revocation of consent.

## **11. YOUR RIGHTS**

The interested parties have the right to obtain, in the cases provided for, access to their personal data and the correction and / or cancellation of the same and / or the limitation of the processing that concerns them and / or to oppose the processing (articles 15 and ss. of the GDPR). The specific request must be submitted directly to POLI.design at the addresses indicated in the DATA CONTROLLER paragraph of this Notice. Interested parties who believe that the processing of personal data, carried out according to the methods indicated



therein, occurs in violation of the provisions of the GDPR, have the right to lodge a complaint with the Guarantor, as required by art. 77 of the GDPR itself, or to take the appropriate judicial offices (Article 79 of the GDPR).

*() I declare that I have read and understood the Notice on the protection of personal data.*

*In want to receive commercial proposals on POLI.design's products, activities and institutional services, (point C of the Information - paragraph PROCESSING PURPOSE and LEGAL BASIS), through my e-mail address,*

*() I agree*

*() I do not agree*

*to the processing of my personal data for the aforementioned purpose.*

Place and date \_\_\_\_\_

Full signature \_\_\_\_\_