

POLI.DESIGN
FOUNDED BY POLITECNICO DI MILANO

Education

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SPECIALIZING MASTER IN

SENSORIAL SURFACE DESIGN

COLOR, MATERIAL AND FINISH DESIGN
FOR INTERIORS AND FURNITURE

III EDITION - OCTOBER 2024

COURSE

The Specializing Master in Sensorial Surface Design - color, material and finish design for interiors and furniture, focuses on the design of the perceptual and technical aspects of surfaces as a privileged “place” for experiential interactions, research, experimentation and anticipation of aesthetic and socio-cultural trends. Starting from the functional and sensory qualities of surfaces, the Master’s course focuses on the design of the emotional identity of furniture products and interiors.

The specialised skills offered by the Specializing Master cover both the theoretical, technical and practical aspects linked to colour, materials and finishes and the intangible aspects linked to the sensorial experience and perception of value.

The Specializing Masters of POLI.design

Specializing Masters combine academic strictness and business dynamics. These educational paths for graduate students include lectures, seminars, and workshops; they aim to transfer theoretical knowledge as well as practical tools to face the world of work from the very beginning.

TRAINING OBJECTIVES

The training objectives of the Specializing Master are:

- skills in designing the perceptual and technical aspects of surfaces;
- design skills and management of the perceptual, sensory and emotional implications of furniture and interior design products;
- specialist skills in CMF design;
- ability to analyse trends and transformations in order to respond to the new needs of production sectors and markets.

DIDACTIC PLAN

The Specializing Master is based on a mix of theoretical lectures, testimonials and in-depth technical studies, correlated with practical activities and workshops.

At the end of the course, project works lasting a total of 105 hours are carried out in small teams.

Types of activities:

- Introductory and specialised lectures by a highly qualified faculty made up of Politecnico di Milano professors, professionals and sector experts from the business world.
- Testimonials and technical insights from designers and companies.
- Practical activities and workshops to acquire project and management skills.
- Project works carried out in small teams starting from project briefs with the support of companies, professionals and sector experts.
- Students will have to choose between the 400-hour professional project or the 400-hour internship in companies and professional studios, with the aim of testing and expanding the skills acquired during the Master’s course in the world of work.

All the activities are conducted in English.

25
students

1500
hours

14
months

€12.000
cost

TITLE RELEASED

The Diploma of Specializing Master in Sensorial Surface Design by Politecnico di Milano will be awarded, with a course attendance rate of over 75%. The Specializing Master program grants 60 CFU (Formative University Credits) equivalent to 60 ECTS.

EMPLOYMENT OPPORTUNITIES

The professional figure trained by the Specializing Master can work in the different sectors of Furniture/ Interior design within company teams dedicated to CMF Design, Colour design, Material design and Surface design.

REQUIREMENTS

Candidates are admitted to the Specializing Master if they have a degree or Master's degree in design, engineering or architecture. For the purposes of admission, the profile of candidates not belonging to the above categories may be evaluated by the management. For foreign candidates, equivalent qualifications in the respective study systems will be considered valid.

DEADLINES

To participate in the selections you must fill out the online application form by the following deadlines:

- EU/ Non-EU who graduated in Italy / EU citizens with qualification gained abroad by August 24th, 2024;
- Non-EU citizens who graduated abroad by July 24th, 2024.

PRICE

The cost of the Specializing Master is € 12.000, divided as follows:
€ 11.500 cost of the Master;
€ 500 enrolment fee at the Politecnico di Milano.

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