

---

# **Newsletter XIX**

## **GDIO**

**2022 The First Hainan  
International Designer  
Competition**

---



DESIGN DRIVEN  
INNOVATE HAINAN  
设计驱动 | 创新海南

# 2022 | THE FIRST HAINAN INTERNATIONAL DESIGNER COMPETITION



## HOST

HAINAN PROVINCIAL INDUSTRY AND INFORMATION TECHNOLOGY DEPARTMENT  
CHINA INDUSTRIAL DESIGN ASSOCIATION

## SUPPORTING UNIT

GLOBAL DESIGN INDUSTRY ORGANIZATION  
DRAGON DESIGN FOUNDATION

## TEHME

### DESIGN DRIVEN INNOVATE HAINAN

As the theme of advancing high-quality development, the Hainan International Designer Competition (HIDC) strives for building a design island with international influence and technological innovation for further cooperation. The innovative design shall bring vitality to Hainan for intensive, characteristic, branding, and integrating development.

2022 | ENTRY COLLECTION PERIOD  
**AUG ▶ SEPT**

## ORGANIZATIONAL STRUCTURE

### HOST

Hainan Provincial Industry and Information Technology Department  
China Industrial Design Association

### SUPPORTING UNIT

Global Design Industry Organization  
Dragon Design Foundation



# 2022 THE FIRST HAINAN INTERNATIONAL DESIGNER COMPETITION

## i ABOUT HAINAN



## 59 COUNTRIES VISA FREE POLICY

Hainan has implemented a **15-Day Visa-Free Entry for Cruise Tour Groups** and a **30-Day Visa-Free Policy for nationals from 59 countries**, which is wildly considered as the most open and convenient entry policy in China.

### 59 HAINAN VISA FREE COUNTRIES:



# 2022 THE FIRST HAINAN INTERNATIONAL DESIGNER COMPETITION

## ELIGIBILITY & CATEGORIES

ELIGIBILITY	<b>All designers and enterprises related to design</b> are eligible to submit entries for the HIDC. Entries will be judged on how successful the customized design is for local advantaged industries.
CATEGORIES	Entries should be submitted in listed categories, including but not limited to: <b>Tourism, E-commerce, Digital Technology, Jewelry &amp; Accessories, Home Appliances, Comprehensive Health, and others.</b>
REQUIREMENTS	<b>All submissions are required to ensure the correctness of the theme of the Competition and originality without any legal disputes over intellectual property rights.</b> The participant shall ensure the relevant information of the entry shall be truthful without any plagiarism or infringement actions. The HIDC has the right to invalidate the award-winning qualification of the entries with intellectual property disputes, infringement actions, and plagiarism, including recalling the certificate, trophy, and bonus. All submissions shall be submitted to the organizers in line with the requirements of the HIDC.

## AWARDS SETTING

THE AWARDS GRANTED TO THE DESIGNERS ARE LISTED BELOW:

<b>GOLD AWARD</b>	<b>3 awards, RMB 50,000/award</b> The winners are granted the Golden Medal/Cup and the Certificate of the Gold Award. The winners also get the chance to be evaluated as Excellence in the South China Sea, which is entitled to get allowance from local government.
<b>SILVER AWARD</b>	<b>5 awards, RMB 10,000/award</b> The winners are granted with Silver Medal/Cup, the Certificate of the Silver Award, and the China Industrial Design Talent Capability Recognition Certificate.
<b>BRONZE AWARD</b>	<b>20 awards, RMB 5,000/award</b> The winners are granted with Bronze Medal/Cup, the Certificate of the Bronze Award, and the China Industrial Design Talent Capability Recognition Certificate.
<b>EXCELLENT AWARD</b>	The Award is granted to the designers who enter into the Final Jury with a Certification of Excellent Design Talents, and the China Industrial Design Talent Capability Recognition Certificate.
<b>OTHER INCENTIVES</b>	All winners shall receive incentives for industrial transformation. Also, they are awarded preferential policies on business-importing to Hainan Free Trade Port. Together with mainstream media and industrial organizations, the HIDC would provide publicity to further enhance the social influence of excellent design in the Final Jury.



# 2022 THE FIRST HAINAN INTERNATIONAL DESIGNER COMPETITION

## SUBMISSIONS

Please send the drafts, introduction of the submissions (by photo or video), and other related digital materials to the HIDC Committee ( [secretariat@gdio.org](mailto:secretariat@gdio.org) and [szdu@szdu.cn](mailto:szdu@szdu.cn)).

THE FOLLOWING MATERIALS SHALL BE INCLUDED:

- 2022 FIRST HAINAN INTERNATIONAL DESIGNER COMPETITION ENTRY FORM (See the Attachment)
- Design Drafts, Design Statement, Layout Design, Modeling Photos, and other materials
- Design Document attached with main design drawings in physical or digital
- Video or animation on the introduction of the submissions within 3 minutes (Optional)
- Physical entity or dimensional scaled model of the submissions (Optional)

## JUDGING

### ● PROCEDURE

Entries that pass the Preselection will be judged by the Preliminary Jury. The first round of jury will be randomly chosen in the Expert Bank.

#### PRELIMINARY JURY

### ● PRESELECTION

To review and evaluate whether the participating designers and design works are in line with the competition scope and entry requirements.

### ● ONLINE PRESENTATION & VOTING

Entries that pass the Preliminary Jury will be presented online and get online voting.

#### FINAL JURY

Entries that enter the Final Jury will be exhibited at the roadshow (The judges could also conduct a closed-door evaluation in case of unforeseen matters)

### ● CRITERIA

#### INNOVATION

Judges score the quality of innovation and creativity of the design, such as new technologies, new materials, new processing methods, etc. It will also be evaluated by social aspects, including usability, understandability, and friendliness to users.

#### ORIGINALITY

The participants shall ensure the originality of the design works. Any counterfeit or infringement of intellectual property rights of others' designs is not allowed.

# 2022 THE FIRST HAINAN INTERNATIONAL DESIGNER COMPETITION

## SOCIAL IMPACT

The design needs to have a foundation for industrialization, large-scale benefits, and good profit prospects. Based on these conditions, the design could be advanced further on its productivity and latent capacity.

## PRACTICABILITY

Judges score the practical value on the sustainability and aesthetics of the design work. Such as the packaging design should be given full consideration to the following factors, the packing manner, the materials used, and the color chosen, which are closely linked to people's lifestyles.

## CRAFTSMANSHIP

The works should be well-designed with suitable materials and high processing quality. It should be sustainable and well-made.



## TIMELINE



AUG ► OCT.10

ENTRY SUBMISSIONS  
PROMOTION SEMINAR



OCT

AWARD CEREMONY

# 2022



## HOW TO PARTICIPATE

See the attachment and send all related materials to



◦ [secretariat@gdio.org](mailto:secretariat@gdio.org)



◦ [szdu@szdu.cn](mailto:szdu@szdu.cn)



◦ +86-0755-26512599

One could also download the competition entry form from the official website of GDIO



◦ [www.gdio.org](http://www.gdio.org)

### ATTACHMENT:

2022 THE FIRST HAINAN INTERNATIONAL DESIGNER COMPETITION ENTRY FORM





**The Secretariat of GDIO**

**Email: [secretariat@gdio.org](mailto:secretariat@gdio.org)**

**Tel: +86-0535-820-9022**

**Add: 30F, East Tower, Chuangye Building, 69 Keji Avenue,  
High-tech Zone, Yantai, Shandong, China**