

## PRIVACY POLICY – NEWSLETTER SUBSCRIPTION

Dear Sir/Madam (hereinafter the Data Subjects)

*The following paragraphs provide a series of information useful to understand how we process personal data, in compliance with the provisions on data protection and the principles of lawfulness, fairness, transparency, purpose limitation and storage, data minimization, accuracy, integrity and confidentiality.*

*Therefore, we encourage you to read this policy carefully, specifying that in order to obtain complete information about the processing of personal data by POLI.design, data subjects are invited to view the [privacy page](#) of the website.*

### 1. DEFINITIONS

<b>Privacy legislation (applicable to the protection of personal data)</b>	Set of all legislation referring to the protection of personal data: EU Regulation 679/2016 (GDPR or RGPD), D.Lgs. 196/2003 (Code), D.Lgs. 101/2018, D.Lgs. 51/2018, Guidelines of the EDPB (formerly WP29), deontological rules and general authorizations of the Data Protection Authority, measures of the Data Protection Authority where applicable, international regulations of scope
<b>Processing</b>	Any operation or set of operations, performed whether or not by automated means, applied to personal data or sets of personal data, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission/dissemination or any other form of making available, comparison or interconnection, restriction, erasure or destruction.
<b>Data Controller</b>	The natural or legal person, public authority, service or other body which, individually or together with others, determines the purposes and means of the processing of personal data.
<b>Personal Data</b>	Any information relating to an identified or identifiable natural person ("data subject"); an identifiable person is any natural person who can be identified, directly or indirectly, with particular reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more characteristic elements of his or her identity: physical physiological, genetic, mental, economic, cultural or social.
<b>Special categories of personal data (formerly sensitive)</b>	Personal information relating to ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, health status, life or sexual orientation of the data subject, as well as genetic, biometric and geo-location information.
<b>Data related to criminal convictions and offenses</b>	Personal information related to criminal convictions, felonies, or related security measures.

## 2. THE DATA CONTROLLER

POLI.design Scrl (hereinafter POLI.design) - located in Via Don Giovanni Verità n. 25, 20158 Milan; VAT number 12878090153 – is the Data Controller, in the person of the pro-tempore Legal Representative, of your personal data as defined in the **DEFINITIONS** paragraph of this document. For any information you may contact him at the e-mail address [privacy@polidesign.net](mailto:privacy@polidesign.net).

The Data Controller has proceeded to identify and appoint a Data Protection Officer or Data Protection Officer (hereinafter DPO), who is available at the e-mail address [dpo@polidesign.net](mailto:dpo@polidesign.net).

Regarding the data related to applications and participation in the courses organized by POLI.design, it should be noted that they will be processed in a co-ownership relationship with POLITECNICO MILANO (P.IVA 04376620151), based in Piazza Leonardo da Vinci, 32 20133 Milano

## 3. ORIGIN OF YOUR DATA and CATEGORY OF DATA COLLECTED.

The data being processed are those you provide while navigating as well as while fulfilling the "subscribe to the newsletter" form on the official POLI.design website. The data collected are first name, last name, e-mail address and telephone number.

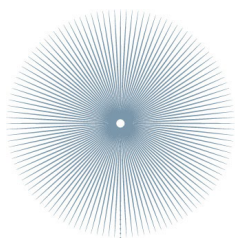
## 4. PURPOSE OF THE PROCESSING and LEGAL BASIS OF THE PROCESSING.

POLI.design processes your personal data as defined and indicated above in order to send you, via e-mail, business proposals on institutional products, activities and services, through subscription to the relevant mailing list. The consent to receive such communications is optional and you will always have the possibility to opt - out.

## 5. MANDATORY REPORTING OF DATA

The provision of the personal data requested is not obligatory for the purposes contained in the paragraph **PURPOSE OF THE PROCESSING** and **LEGAL BASIS** of this information notice, however, in the absence of the requested data it is possible that POLI.design may not be able to correctly provide the requested service. It should be noted that consent is never mandatory and that, even once given, it is revocable at any time, without affecting the processing carried out in its force.

## 6. PLACE OF DATA PROCESSING and MODALITIES OF DATA PROCESSING.



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Your data are processed within the European Union. All processing operations are carried out by means of IT/electronic tools, including automated tools, and on paper. In case of transfer to non-EU territory, the Data Controller will take care to adopt all the guarantees provided by the GDPR in this regard.

## 7. SUBJECTS AUTHORIZED TO PROCESS

Your data are processed by employees and collaborators (the authorized persons for processing) working under the authority of POLI.design.

## 8. COMMUNICATION OF YOUR DATA TO THIRD PARTIES

**PERSONS AUTHORIZED TO PROCESS:** these are internal figures, specifically partners, employees and collaborators of POLI.design who collect or process your data by reason of their respective duties and according to the profiles attributed to them.

**DATA PROCESSORS:** these are third-party collaborators who process data on behalf of POLI.design through the stipulation of a special agreement of appointment as Manager, by means of which the operations delegated to the third party are defined, as well as the security measures that the latter must adopt in order to best protect the information it obtains from the same Data Controller. In particular, your data could be processed by:

Teachers;  
Course Partner Companies;  
Cloud services for enrollment management and CRM;  
Email hosting service and cloud backup service;  
Website hosting service;  
External companies with whom we collaborate.

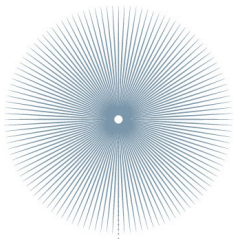
The list of third parties appointed as Data Processors is available at the office, and can be shown to Data Subjects upon special request.

## 9. RETENTION PERIOD OF COLLECTED DATA

Data collected for marketing purposes will be retained by POLI.design until the user exercises the right to opt-out.

## 10. YOUR RIGHTS

The Data Subjects have the right to obtain, in the cases provided for, access to their personal data and the rectification and/or cancellation of such data and/or the limitation of the processing that concerns them and/or to oppose the processing (Articles 15 et seq. of the



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GDPR). The appropriate request is to be submitted directly to POLI.design at the contact details indicated in the paragraph **DATA CONTROLLER** of this policy. The Data Subjects who believe that the processing of personal data, carried out according to the methods indicated herein, takes place in violation of the provisions of the GDPR, have the right to lodge a complaint with the Supervisor Authority, as provided for in Art. 77 of the GDPR itself, or to take appropriate legal action (Art. 79 of the GDPR).